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4 (Sem-3/CBCS) MPA

2021

(Held in 2022)

COMMERCE

(Honours)

Paper : COM-HC-3036

(Management Principles and Applications)

Full Marks : 80

Time : Three hours

The figures in the margin indicate full marks for the questions.

1. Choose the correct answers from the following : $1 \times 10 = 10$

(a) Who among the following is not regarded as a thinker of the classical school of management ?

(i) Henry Fayol

(ii) Max Weber

(iii) F. W. Taylor

(iv) A. H. Maslow

Contd.

(b) M.B.O. (Management by Objectives) is also known as :

(i) MBE (Management by Exception)

(ii) Management by Results

(iii) Management of Change

(iv) Professional Management

(c) Organisation chart shows —

(i) communication channel

(ii) leadership styles

(iii) structure of relationship

(iv) span of control

(d) Workers' participation in management is best achieved with which of the following leadership styles ?

(i) Laissez-faire style

(ii) Democratic type

(iii) Autocratic type

(iv) Contingency type

- (e) The exception principle to control means —
- (i) control over all deviations
 - (ii) control over significant deviation
 - (iii) control over nominal deviation
 - (iv) control over no deviation
- (f) Who advised substitution of functional organisation structure in place of line organisation structure ?
- (i) Henry Fayol
 - (ii) McFarland
 - (iii) F. W. Taylor
 - (iv) L. A. Allen
- (g) The plan to achieve overall organisational goal is called :
- (i) Tactical plan
 - (ii) Strategic plan
 - (iii) Standing plan
 - (iv) Operational plan

- (h) To which theory 'if' and 'then' approach to management is associated with ?
- (i) Operational theory
 - (ii) Systems theory
 - (iii) Quantitative theory
 - (iv) Contingency theory
- (i) Which one of the following is not a characteristic of new and dynamic organisation ?
- (i) Permanent job
 - (ii) Flexibility
 - (iii) Skill focused manpower needs
 - (iv) Diverse workforce
- (j) Which of the following aspects of human life may be adversely affected owing to overdependence upon electronic tools ?
- (i) Personal life
 - (ii) Family life
 - (iii) Mental health
 - (iv) All of the above

2. Give very short answers to the following questions : $2 \times 5 = 10$

(a) Mention *two* limitations of Weber's Bureaucratic Model.

(b) State *two* major distinctions between Management by Objectives and Traditional Goal Setting Plan.

(c) Mention *two* principles of delegation of authority.

(d) What do you mean by management by exception ?

(e) Give *two* comparisons between planning and forecasting.

3. Write short answers to the questions given below : **(any four)** $5 \times 4 = 20$

(a) What are the activities of business as divided by Henry Fayol ?

(b) State briefly the process of control in management.

(c) Discuss the importance of leadership in brief.

- (d) Discuss the external factors that necessitate change.
- (e) What are various barriers of delegation of authority from superiors' viewpoint ?
- (f) Explain the principles of sound decision-making.
4. How is Scientific management approach different from Human relations approach of management ? Critically explain. 10

Or

What are the stages of evolution of management thoughts ? Discuss the important features of classical theories of management. 5+5=10

5. What are various types of plans ? Also state the characteristics of a good plan.

5+5=10

Or

Discuss the process of 'Management by Objectives'. Also state the merits of Management by Objectives (MBO).

5+5=10

6. Distinguish between delegation and decentralisation. Why and when decentralisation becomes necessary ?
5+5=10

Or

What do you mean by span of management? Explain in this connection, the factors that determine an ideal span of control.
3+7=10

7. How is communication important for effective management performance ? Also state the advantages and limitations of informal communication.
5+5=10

Or

Explain the major areas which require managerial control in an undertaking. Also discuss the limitations of control system.
6+4=10